



**Scotts Valley High School Falcon Club  
Meeting Minutes for February 6, 2019**

**Welcome and Call to Order:** Meeting called to order at 7:04 p.m.

**Attendees:** Tiffiny Shay, Chrissie Reynolds, Todd Hoffman, Neil Aratin, Patty Shilling, Denise Hitzeman, Jim Gerlack

**Approval of Minutes:** Denise Hitzeman made a motion to approve the Minutes from the November 7, 2018 meeting; Patty Shilling seconded and Minutes were approved unanimously

**Public Comment:** Dave Payne joined the meeting to discuss fixing the turf area that is no longer usable. He has 4 daughters who went to SVHS and he and a group of parents paid for and completed the turf arena when their kids were at SVHS. They are heartbroken that it is gone and was pulled out so quickly. Dave, Peter Hartman, Kelly Weaver, Fred Zanolto and Brian Bothman are interested in fixing it. They want to roll out new turf and get it ready for the Spring. Falcon Club would need to take care of ongoing costs associated with the upkeep.

Neil Aratin shared that the Varsity Girls Basketball team will be receive a CCS Scholastic Team Award for having the 3rd highest GPA in CCS.

**ASB Report:** None

**Treasurer's Report:** Chrissie Reynolds reported that donations are down compared to last year. The District gave approximately \$20,000 to coaches' stipends and this year, the District is budgeting about \$30,000 for next year. The bank balance is \$172,748 as of January 31, 2019.

Information completed for tax return. Chrissie sent out 1099s and donation letters for contributions greater than \$250.

Chrissie Reynold's grant proposal for speakers was denied because the school does not have a track.

Donation made in January by ASB was discussed. New speakers were installed in the quad with the ASB covering the cost for those. The projected cost for the gym has grown so they are asking for whatever the Falcon Club can do to help fund the project. ASB is checking with alumni classes regarding their existing balances to see if some can be put towards a new speaker system.

The Falcon Club will still be paying for the speaker system for football. The bill for lights last year was \$20,000. This year might be different because games might need to be held earlier given neighbor complaints about the lights.

**Bingo Update:**

It is critical time to recruit more volunteers and increase attendance. Tiffany Shay and Lynn Smith's children are graduating so two leadership volunteer positions will be open.

**Poker Tournament:** Tournament is definitely cancelled because cannot secure a new venue. Lynn Smith and Kelly Weaver tried to find a location.

**Golf Tournament:** No update.

**Possible new fundraiser (crab feed):** Mari Rossi thought it would be great to have a crab feed. Mari would sponsor it at Green Hills Event Center. She spoke with Linda Benko about this idea. Phaedra Sterbenc has an events company and could possibly help with this. She expressed an interest in helping. We need to check in with Kelly Weaver so it doesn't conflict with the golf tournament. Questions raised about whether it is a seasonal fundraiser and if so, when is the best time? Todd will look into this a bit more.

**Volunteers:** What are the roles to be filled?

Webmaster

Bingo Co-Chairs

Co-Treasurer

Parliamentarian - updating books

Drive for Schools (need to find out who did Drive for Schools at SVMS)

Marketing (Denise has been marketing)

Banners - Amanda Gunderson

Social media person (Patti Erickson has posted some things). Discussed that we need to do to update our social media sites. Ask Dayna Fisher if there is a student who could assist with this.

There is an overall lack of volunteers and not only for Falcon Club but for Parent Club as well. Idea suggested that Mike Hansen could send out a letter addressing the issue for both clubs.

Falcon Club can ask Robert Aldana to help get more exposure and relay the need for more volunteers.

Need to post open volunteer positions on Facebook page, My Scotts Valley, SVHS website  
Drive for Schools

Jim Gerlach said he would help with definitions for open positions

**Banners:** Patty Shilling volunteered to help with banner sponsorships for next year and will get the information from Amanda Gunderson and Denise Hitzeman.

**Scotts Valley High Sports Complex:** Corbett Wright joined the meeting to share status of the project. They are in need of a construction loan and eight years ago, Penny Weaver (the then Superintendent) said that the District would back the loan. Now, with financial situation tighter because of revenues lost from shrinking student population, the District not able to back the loan.

Thus far, they have spent money on plans to be approved by the State. \$500,000 is in the bank and another \$70,000 commitment from Wharf to Wharf if a track is built. He is trying to figure out what he can do without the loan.

They are looking at phasing the project and would begin with the track. Cost of infrastructure will be about \$700,000. Need to fix foundation issues because not done properly originally.

**Next Meeting:** March 6, 2019

Upcoming Event: Open House/Expo: February 27, 2019

Meeting adjourned at 8:48 p.m.

ASK DENISE TO PUT MINUTES ON WEBSITE