



Scotts Valley High School Falcon Club

C/o Scotts Valley High School

555 Glenwood Drive, Scotts Valley, CA 95066

Minutes from Meeting on Wednesday, October 2, 2019

7:00 p.m. Scotts Valley High School Staff Lounge

www.falconclub.org

Welcome and Call to Order by Todd Hoffman at 7:02 p.m.

Attendees: Todd Hoffman, Patti Erickson, Lorraine Strassman, Chrissie Reynolds, Nancy Franich, Linda Benko, Ashley Lewis, Patty Shilling, Jim Gerlach, Heidi Reynolds, Louie Walters.

Approval of the Minutes from September 4, 2019 meeting: Approval of the Minutes will be held over until the November 6, 2019 meeting so Minutes can be reviewed.

ASB Report: Ashley Lewis

Ashley requested confirmation that the Falcon Club Board approves of the following:

1. Homecoming carnival;
2. Mock trial's request to do a potato bar;
3. Student government's request to sell wants cotton candy; and
4. November game fundraiser (food item TBD) in support of the Drama Club.

Falcon Club Board expressed support of all of these activities.

Ashley mentioned that they are also considering a Breast Cancer Awareness fundraiser where everyone wears pink.

Treasurer's Report: Chrissie Reynolds and Linda Benko

Chrissie Reynolds: Falcon Club has \$175,371 in bank as of 9.30.19. \$63,156 belongs to the teams. We did not receive the donation (light money) from last year so that is one reason for lower numbers. Gate income is down because of the day games which are less popular and because we have fewer home games. Snack bar is doing very well with food selling well, clean and easy to operate and manage. Great management.

The Snapraise money has not come through yet so that attributes to another \$9,000 that has not yet come through.

To date, net income is down by about \$16,000 compared to last year.

Banners look great (Linda Benko). All up on the fence. Doing pretty well.

Chrissie reported that the Falcon Club tax returns are up on the Falcon Club website along with Minutes.

Bingo financial update by Linda Benko: \$28,837 sitting in the Bingo account which will either come back to Falcon Club or get used. We still need to get rid of the equipment. Tiffany Shay has photos of the equipment to help with the sale. Nancy Franich offered to put on Craig's List and sell it. We paid \$7,000 for it.

Bingo update by Nancy Franich: Knights of Columbus has bowed out of their interest in sharing Bingo with us. They could not get volunteer commitment. Nancy polled past Bingo volunteers and the ones dedicated responded and said "yes" and that they would be willing to volunteer once a month. We could consider doing it the first Thursday of every month. Nancy would manage and find a partner to assist her. Linda said we would need to get 80-90 people for that one date in order to make a profit. Nancy contacted Fern but has not heard back from her. Portuguese Hall charged \$300 for the hall, \$75 for the janitor, \$100 security guard, \$50 to rent SLV equipment. Need to make at least \$525 to cover the costs of running for one night. We could ask SLV to help pump up interest at their Monday Bingo given they were always supportive of our efforts. The cards were \$400 to \$500 a week so looking at about \$1,000 to run it. Per Linda, we would break even with 85-90 people playing both Bingo and flash games. We make money on the flash games, not on the Bingo. Paid out \$200 to \$300 to volunteers which we would not be doing with this new run.

Athletic Director Report: Louie Walters

Girls' golf team is undefeated. We have best player in the League with Candace Shi.

Winter sports: We still need a girls JV soccer coach. Contacted UCSC to see if they have any players. Taylor Raymond who coached at Baymonte was discussed.

Drive for Schools: Lorraine Strassman

We need to do more to share this opportunity with Winter coaches, not just Fall coaches so we catch the kids/families who do not play a Fall sport. Someone could attend a Winter coaches meeting to share Drive for Schools.

We only have a few envelopes left. Last year, we sold \$17,720 tickets. This year, we stand at \$22,100 and have collected \$17,200. We sold nearly 1,000 more tickets this year compared with last year.

Goodwill Fundraiser: Lorraine Strassman

We need some volunteer help on October 19 and 20 (from 10 a.m. to 4 p.m.). All arrangements with Goodwill have been completed. \$500 per truckload. Lorraine has sent something to the Sentinel and Banner to assist with publicizing this. Will be marketed on Facebook. Need volunteers to unpack cars and an adult volunteer for Sunday. Louie suggested putting a sign-up sheet in the office and text them the shift hours. Lorraine can work on Saturday but need adult volunteers for Sunday.

Poker Update: Jim Gerlach

Poker date has been set for February 29, 2020 at Bruno's (Leap Day). This might conflict with Scotts Valley night at Santa Cruz Warriors. *[11.1.19 Update: The date was changed to February 8, 2020.]* There is a good deal of interest in the tournament. Still need to do DOJ application. Eric is available on February 29th so that is

good news. Chrissie has a template for sponsorship levels and we need to include tax id. The Falcon Club website person will help with the poker website. It would be helpful to have another person help run poker. Matt Watson indicated he could help but not until after January. Todd has a list of people who said they'd help with poker tournament. There have not been sponsors in the past. Mari was very generous in the past and sponsored. We will be charging more this year.

Membership: Heidi Reynolds

Membership sales were about the same as last year. Everyone has his or her cards. Heidi will help in the spirit shack at Homecoming with her daughter volunteering.

Volunteer List: Shara Sheard – No update

Banners: Amanda Gundersen – Sponsorship is \$400 per season or \$800 for the year. Electronic media and banner are \$1,000. Could offer sponsorship of \$200 for the renovated arena.

Merchandise: Jason Meulman – No update

Conclusion/Wrap Up: Todd Hoffman

Constant Contact: We are still discussing what we will do with the information.

Ken Kannegaard's family received the Golden Whistle Award from KSBW. He died before they could give to him so awarded it posthumously to Jackie (wife) and Kendra (daughter).

Still have positions open on the Board so keep thinking of potential volunteers.

Next Meeting Wednesday 11/6/19 7:00 pm Staff Lounge at SVHS

Board meeting adjourned at 8:16 p.m.

