



**Scotts Valley High School Falcon Club
Meeting Minutes for September 5, 2018**

Welcome and call to order at 7:00 p.m. by Co-President, Todd Hoffman, in Teachers' Lounge at Scotts Valley High School.

Board Members and Others Present: Todd Hoffman, Denise Hitzeman, Chrissie Reynolds, Louie Walters, Patty Shilling, Linda Benko, Heidi Reynolds, Tiffany Shay, Leigh Krilanovich, Cheryl Weingord, Paris Jones, Angela Creamer, Patti Erickson, Vice Principal Neil Aratin.

Approval of Minutes: Motion made to approve the Minutes of the May 30, 2018 and August 15, 2018 Falcon Club Meetings. Motion seconded and carried unanimously.

Public Comment:

Leigh Krilanovich, a parent of cheerleading squad member and local contractor, offered to build a platform for cheerleaders so they could be more visible. Inquiry as to whether lights are available and Louie indicated that there are. Discussed if PA system could help but it was decided that due to the noise of the generators, a PA system wouldn't help much. Green light given to Leigh Krilanovich to build the cheerleading platform.

Todd Hoffman inquired if students could sit closer to cheerleaders.

Paris Jones, current SVHS student, attended to ask if ASB could have a cotton candy machine at Homecoming on October 12, 2018. All in attendance agreed that it was fine so students will move ahead to rent one.

Treasurer's Report / Chrissie Reynolds and Linda Benko

Chrissie Reynolds provided printouts of team balances. Discussion about crediting of teams for Bingo volunteer hours. Linda will work on pulling this information together so have up-to-date records of player participation donations.

Linda Benko / Bingo Report. Linda brought financials for Bingo. Discussion ensued about how to publicize that teams get funding for volunteering their time. Payout each week for Bingo is \$7,250. \$4,100 is currently owed to teams for volunteer work. Bingo is still \$10k in red but significant component of that is start-up costs and \$8,625 given to teams already. Bingo looks more un-profitable than it is due to the funds transfer. Amount in red is actually about \$2,000.

Athletic Director Report / Louie Walters

Update on Cross Country teams; all is going well and teams are full.

Good gate numbers for football games and this was surmised to be because more games are being held on Friday nights instead of Saturday.

Tennis nets: Discussion related to bad condition of nets and who would cover new ones. New nets were purchased new last year. Megan Hill inquired to Denise Hitzeman how P.E. can help pay for nets given P.E. uses tennis courts for classes.

Volunteer List Updates / Denise Hitzeman

Angela Creamer is interested in helping with Bean Creek Run

Correspondence and newsletter volunteer roles are filled by Patti Erickson and Shelby Young. Event leaders should reach out to volunteers and say thank you for stepping up. Denise can provide lists of prospective volunteers.

Drive for Schools / Cheryl Weingord

This fundraiser raised \$24,000 last year. The drawing will be held on Sunday, October 28th, 2018. Cheryl will be picking up tickets on Sept. 13, 2018.

Cheryl inquired how we can better get the word out to the general school population, not just sports teams. After discussion, agreed that Cheryl will ask Pam to add something in "News from the Nest."

Bingo Update / Tiffany Shay

Numbers of attendees has been increasing with August attendance well over 100 which are best numbers yet and we are heading into "Bingo season."

Need volunteers for set up responsibilities which would require 1-2 hours for either Wednesday night or Thursday afternoon. Denise will send Tiffany the list of people interested in assisting with Bingo.

Banners Update / Amanda Gunderson not in attendance

General discussion about need for hook and eye with wires in the gym for banner hanging.

Louie will chat with maintenance and Mike Smith about fixing the issue. Some banners have already fallen. Linda Benko will call Mike about the system. Louie will confirm which banners have paid and see what is hanging and what is not.

Gate for Home Games / Louie Walters

Shara Sheard recruited volunteers to set up fence each week

Snack Bar is doing great; clean, making money and the volunteers running it are doing a great job; refrigerator has been fixed and that invoice needs to be given to Linda Benko.

Soda machine discussion: Louie Walters recommends that we get rid of the soda machine and Linda Benko agreed. The costs associated with cleaning and upkeep are considerable and it

takes up a good deal of space. Also, it is only used at 4 to 5 games each year and the syrup is expiring. Linda Benko has already spoken with Pepsi and they are fine with coming to pick it up.

Denise opened up a discussion of the pros and cons and if we could open up the snack bar to other sports to help cover the upkeep costs. Louie Walters indicated that no one would buy enough to cover the time and energy it takes to maintain it.

Chrissie Reynolds made a motion to get rid of snack bar soda machine. Motion seconded and carried unanimously. Heidi Reynolds asked if we could put more recycling bins around since if we get rid of the machine, there will be more plastic bottles used for drinks.

Merchandise Discussion (Jason Meulman was not present)

Online store is up and running and trying to publicize it. Still working to get rid of existing inventory which Jason is selling at football games.

Heidi Reynolds shared that she had received an invoice in the amount of \$1,600 for merchandise related to t-shirts, blankets, binoculars purchased by the Falcon Club to give to members for joining last year. Nothing was ordered for the current year but Heidi would like to order Falcon teddy bears. No payment on invoice will happen yet until Heidi determines location of excess merchandise. Heidi will make contact with Jason Meulman and will cc others on communications.

Membership / Heidi Reynolds

Heidi reported that membership is going well and we have more families signed up this year than last year. Membership cards are general cards. The cards and decals are held in the office for distribution. Most cards are for full season.

Poker and Golf dates: February 9, 2019 for Poker and April 26, 2019 for Golf. Jim is looking for a co-chair for the Poker Tournament.

President's Report

Bylaws discussion tabled until the October 3, 2018 Falcon Club meeting.

Todd and Louie discussed SCCAL/MTL. Louie would like to see SVHS back in SCCAL.

Todd suggested the Falcon Club consider honoring Bruce, the football game announcer for every SVHS game since the school began. Bruce lives in Paso Roble and has volunteered at some 200 games. Todd raised prospect of adding him to the Hall of Fame but that is not being done this year. General discussion and decision to dedicate announcing booth to him and give him a Lifetime Falcon Club member card. Perhaps the Eagle Club could help with this project.

Next Meeting: October 3, 2018

Meeting Adjourned at 8:07 p.m.