

# SCOTTS VALLEY HIGH SCHOOL FALCON CLUB C/O: SCOTTS VALLEY HIGH SCHOOL 555 GLENWOOD DRIVE SCOTTS VALLEY CA 95066

www.falconclub.org

# Falcon Club Meeting Minutes from Nov. 4, 2021

Attendees: Todd Hoffman, Chrissie Reynolds, Lorraine Strassman, Nancy Franich, Heidi Reynolds, Shawn Mosley, Deandre James, Marissa Garamendi, Kari Kamleiter, Stacy Guerra, Linda Benko, Alissa Anderson, Cherie Brownfield, Todd Isles, Sabrina Isles and Louie Walters

Todd Hoffman started the meeting at 7:05 p.m.

Minutes from Oct. 6, 2021: Heidi Reynolds made a motion to approve the October minutes. The motion was seconded by Shawn Mosley. The minutes were approved by all.

## Treasurer's Report:

Chrissie Reynolds presented an overview of the Falcon Club, it's budget and functions: The Falcon Club is a non profit 501c3 organization. Donations of about \$300,000 are needed annually to support the sports program at SVHS. The school district supports about 10% of the budget, about \$25,000 per year. The Sports Complex committee resides under the Falcon Club. The monies that have been donated to the sports complex so far are being held in an investment account. There has been monies pledged that have not yet been collected and those funds are not guaranteed.

Q: Have we explored grants for Falcon Club?

A: We do not have a grant writer. The Sports Complex Committee has tried that unsuccessfully.

Deandre said he would be willing to look into the possibility of grants.

Louie started a discussion about movement on the sports complex project. He suggested we try to move forward with installing the lights. The discussion continued about legalities, opposition neighbors, possible law suits, etc. The discussion continued about the last bond measure that failed and when we might be able to introduce a bond again.

Chrissie continued with the discussion about where the Falcon Club collected monies (participation donations) are used and how they are distributed. \$140 of the \$200 participation donation goes to keep the sports program alive. \$60 goes to the team which the participant is on. Each team does additional fundraising on their own to pay for extra expenses such as transportation, uniforms, etc.

Falcon Club pays coach stipends, officials, league fees, etc. There were questions and answers as to why our school does not receive funding from the state for sports programs.

### Athletic Director Update:

Louie reported that the fall sports season was successful. Girl's golf won their league, Tennis was close, football won their league. SVHS is still producing state champion teams in spite of all of the obstacles. Good kids and good coaches. Winter sports starting up now. We have an alum coaching girls soccer this year and we found a boys coach as well.

The cheer coach expressed the desire of the cheer team to continue their sport into the winter season supporting girls and boys basketball. This would be a separate season for the cheer team. Participants would pay an additional participation donation and the cheer coach should also get an additional stipend. A motion was made by Todd Hoffman to add a winter stipend for the cheer coach. Linda Benko seconded the motion. The stipend was approved.

Drive for Schools: Thanks to Lorraine Strassman, Drive for Schools was a great success. SVHS won the Spirit Award! We were the second highest earning school in the county. \$33,450 raised with 8,292 tickets sold.

#### Upcoming Fundraisers:

Golf Tournament can begin being advertised. Nancy Franich will see that it gets into the News From the Nest. She will also obtain a list of past tee sponsors from Kelly Weaver. Kelly is looking for someone to head up this event in the future. She would like that person to participate this year and shadow her to learn the workings of the event.

Merchandise: Heidi Reynolds would like to introduce spirit wear featuring students' art. Deandre suggested we try featured spirit wear, limited time only, themed for the holidays, breast cancer month, etc., to boost sales.

Heidi also mentioned that there are Sharks tickets being raffled off this month, Dec. and Jan. Tickets are \$20 each. Lorraine offered to get the word out.

President's report: Todd thanked all of the new comers for attending the meeting this evening. He is hoping this will continue and new interest will be stirred for participation in the Falcon Club.

Public Comment: Tailgate at this Saturday's varsity only football game. Tailgate is sponsored by the ASB and free lunch is offered to SV and SLV students.

Attendees asked why our sports games dates and times are not advertised in an easy place to find. There were ideas presented about what we could do to improve the situation.

There was discussion and ideas presented about Falcon spirit and how to bring about more enthusiasm from the community.

Meeting adjourned 8:33pm.

Next meeting: December 1, 2021