



SCOTTS VALLEY HIGH SCHOOL FALCON CLUB  
C/O: SCOTTS VALLEY HIGH SCHOOL 555 GLENWOOD DRIVE SCOTTS VALLEY CA 95066

**Wednesday August 15, 2018**

**Meeting Minutes**

**Welcome and call to order** at 7:03 in Teachers' Lounge. Present: Todd Hoffman, Tiffany Shay, Chrissie Reynolds, Patty Shilling, Linda Benko, Denise Hitzeman, Heidi Reynolds, DeAnn Najera, Collette Wilson, Louie Walters, Jason Meulman, Andrea Sinclair.

**Introductions:** Board and public attendees self-introductions

**Approval of Minutes:** Approval of May 30, 2018 Minutes put off until September meeting.

**Public Comment:**

Agenda item presented for consideration: Falcon Club (FC) being asked by Derek Timm for financial donation and public support of upcoming School District Parcel Tax. After discussion, board voted to publicly support Parcel Tax without making a financial donation. All members present voted in favor of verbal endorsement but no financial donation.

**Treasurer's Report** by Chrissie Reynolds: Finished the year ahead by \$12,000, golf and participation donations were strong; Chrissie presented proposed budget; averaged last 2 years and adjusted down due to Bingo (budget to be provided to Patty Shilling)

The coaches' stipends appear higher than last year due to timing of payments of stipends. Winter and spring stipends not paid yet. Excel spreadsheet with coaches' stipends pass around to all present for their review. Motion made by Todd to approve budget, seconded by Linda and all in favor.

**Athletic Director Report** by Louie Walters: Announced that SVHS received a field paint donation in the valued at \$3,000. Held head coaches meeting previous week of August 6th, 2018 and main topic of discussion was issue with student attendance at practice. There is a common sense of frustration that parents/families are not committing to team (e.g., scheduling of vacations during August when practice has started). All fall coaches have been retained.

**SOAR Day and Membership** by Denise and Heidi Reynolds: Thank you to all the volunteers. There were changes made to FC SOAR Day forms for membership. Heidi Reynolds shared that membership cards will be available at office and students can pick them up. There is one kind of card this year. Patty will complete adding FC volunteers to spreadsheet that Denise will provide

**Spirit Wear Update** by Jason Meulman proposed we consider working with company named "LJ." Per Jason, they are easy to work with, licensed by Nike, customers can easily go on and order whatever you want. 10% of gross sales will come back through uniform credit. This helps

build our school brand and ensures continuity throughout all sports to purchase spirit wear through one place. No investment on initial inventory. Jason will continue to sell existing inventory. Monte Vista sold about \$22k last year earning \$2200 in credit. Jason will continue to help with special orders (e.g., golf tournament). Jason will work with students to set up first buy, stock store and office. All in favor of Athletic Director Louie Walters signing contract with LJ.

**Bingo Update** by Tiffany Shay:

- We have extra equipment that needs to be sold and discussion ensued about how to do that, possibly on Craigslist.
- Volunteers are in good shape and teams are volunteering to count pull tabs. Teams earn \$200 per night for a 3.5 hour volunteer shift
- Bingo volunteers get credit towards participation fees (4 weeks of volunteering covers participation donation). Linda will get Chrissie and Nancy the list of core volunteers.
- More than 100 attendees at last 2 weeks, we are hitting "Bingo season"

**Snack Bar Update:**

- Welcome and thank you to Colette Wilson and DeAnn Najera who are heading it up for football season. Linda will be opening up Coast account. Supplies are to be purchased from Costco and can do that online. Dave Crawford is the person to contact for community service volunteers.
- DeAnn raised concerns about the soda machine and how much is required to run it and keep it clean. Group discussed the soda machine and thoughts shared were that it requires a great deal of upkeep, is expensive to run, need to keep lines clean, get it fixed when it breaks down. Group consensus was to look into getting rid of soda machine and not scheduling the lines to be cleaned at this time. Linda will contact Pepsi to see what it takes to de-install the machine.
- Drinks will be ordered by DeAnn and Colette from Costco. Louie indicated that Zanotto's will donate water

**President's Report** by Todd Hoffman.

- Bylaws will be put on the website and voted on at next month's meeting.

**GATE** for Home Games:

- Louie Walters will be asking JV to set up the fence for 5 and 7:30 games
- \$8 charge at gate for admission
- ACTION ITEM: Need to establish procedures for gate and snack bar which Chrissie will handle

**Discussion of Open Positions:**

BC Run - some volunteer interest; no date

Need Communications Secretary

Drive for School - Cheryl Weingord is lead

Website: -

**SVSC:** No update, no representatives in attendance at meeting

Meeting adjourned at 8:38 p.m. Next meeting is **Wednesday, September 5, 2018.**