



Scotts Valley High School Falcon Club

C/o Scotts Valley High School

555 Glenwood Drive, Scotts Valley, CA 95066

Minutes from Meeting on Wednesday, February 5, 2020

www.falconclub.org

Welcome and Call to Order by Todd Hoffman at 7:03 p.m.

Attendees: Todd Hoffman, Chrissie Reynolds, Patty Shilling, Linda Benko, Jim Gerlack, Eric Weiner, Heidi Reynolds, Nancy Franich, Ashley Lewis (student)

Approval of the Minutes: Heidi Reynolds made a motion to approve the January 8, 2020 Minutes and Linda Benko seconded. All members present unanimously approved.

Public Comment: None

ASB Report: Ashley Lewis provided an update on Expo Night and asked if we want her to say anything special about Falcon Club. Expo Night will be held on February 26, 2020 and is when 8th graders visit Scotts Valley High School to learn about it. We shared that she could describe the Falcon Club like a PTA meaning it is comprised of parent volunteers who raise money for the school's athletic programs. It was suggested that Ashley could point to Todd when she mentions Falcon Club.

Treasurer's Report: Chrissie Reynolds

The bottom line net income line looks good. The balance on the account is \$188,662.81 and the teams' portion of that is \$74,240.60. Thus far, Falcon Club income is \$54,778.23 for the year. Note that we have not yet paid stipends which should be about \$49,000. We haven't received them for fall or winter. The School District has to pay the coaches and then, we reimburse the district.

Participation is likely already in the account through Drive for Schools because Lorraine Strassman did such a good job with that fundraiser.

Miscellaneous notes:

- The tarp has been paid for and the old one was given to softball.
- This year vs. last year expense differences: We did not have to pay for football game lights in fall 2019 because there were fewer night games. Also, last year, we had quite a few equipment purchases but we have not had as many this year.

- Chrissie noted that we should break even this year based on how things are going.

Athletic Director Report: None

Website Update: None

Bingo: Nancy Franich is storing much of the equipment at her house. She noted that she has been trying to sell the Bingo equipment but not having any success thus far. Jeff Shilling will try to help sell the equipment online.

Drive for Schools: Lorraine Strassman is working on the flyer already and has some great ideas.

Banners Update: Amanda said we have no new sponsors so no new banners, however, she will replace front Falcon Club banner because it is worn.

Merchandise: No updates.

Poker Night Update: Jim Gerlack

We have too few sign-ups (only about 13) at this point in time. Eric Weiner is helping to coordinate the dealers and tournament and everything is ready to go. We have \$2,500 in prizes. The only prizes that are date-sensitive are sporting event tickets. All other prizes could be used for another event (e.g, the golf tournament) if needed. We have a great prize with a Pasatiempo foursome. We have three baskets – one per table. Jim notes that our costs for food and decorations will be about \$700 so that is a concern if we don't have enough signups. We can't spend more than 10% on those items. We could consider changing the pricing to \$100 for early-bird and \$120 for regular.

After lengthy discussion, all present at the Board meeting this evening agreed that it would be best to cancel given the low numbers of participants and wanting to be sure to hold a successful and enjoyable event. Jim will reach out to sponsors and prize donors to see if they are supportive of our using their donations for the spring Golf Tournament. Jim will return the Pasatiempo passes.

Golf Tournament: Kelly Weaver and Kathy Johnson

Kelly no longer wants to do this event by herself and would like some help in putting it together. It is her network that gets people there so that is a key factor. Linda Benko suggested that perhaps the silent auction was too much last year so could do away with that. Nancy Franich might be able to help with the event, too.

Open Positions: Chrissie Reynolds indicated we could remove the Co-Treasurer role. We still need Marketing, VP and President candidates.

Eric Weiner inquired if students could join the Board and help fill these positions. We have a great student government network with other schools looking at what our students do. All agreed it was a very good idea to consider for next year.

Next Meeting: Wednesday 3/4/20 7:00 pm Staff Lounge at SVHS

The meeting adjourned at 8:21 p.m.