



Scotts Valley High School Falcon Club  
C/o Scotts Valley High School  
555 Glenwood Drive, Scotts Valley, CA 95066

**Minutes from Meeting on Wednesday, November 6, 2019**

[www.falconclub.org](http://www.falconclub.org)

**Welcome and Call to Order** by Todd Hoffman at 7:04 p.m.

**Attendees:** Todd Hoffman, Maria Gauthier, Lorraine Strassman, Amanda Gunderson, Nancy Franich, Linda Benko, Patty Shilling, Jim Gerlack.

**Approval of the Minutes from September 4, 2019 and October 2, 2019 meetings:** Amanda Gunderson made a motion to approve the Minutes of the September 4, 2019 and October 2, 2019 Falcon Club meetings. Linda Benko seconded the motion and motion was approved unanimously.

**Public Comment:** None

**ASB Report:** No updates.

**Treasurer's Report:** The board agreed to hold over the financial report until the next Falcon Club meeting. Chrissie Reynolds not in attendance.

**Website:** Maria Torchio Gauthier is delighted to be working on improvements to the website. One of her goals is to make it clearer and easier for families to make their donations. She would like to add more sports photos to the website and highlight a wider variety of sports. Discussion took place about how and where to access sporting event schedules. For example, the swim team schedule is not accessible per Lorraine Strassman. Maria's goal is to better integrate the school website with athletics and make it easier to navigate and more welcoming to parents.

**Bingo Update:** Nancy Franich does not have any updates on the viability of continuing with Bingo. She has contacted the SLV parents and will have more information soon.

**Athletic Director's Report:** Louie Walters not in attendance. Group discussion.

We have hired a new varsity baseball coach, Sean Coyne, who was the assistant coach last year. JV baseball team also has a new coach. There are seven coaches for each football team. Participation numbers for football team are decreasing.

**Drive for Schools Update:** Lorraine Strassman

The total raised through Drive for Schools came to \$24,025 pledged, with \$440 that hasn't come through. The \$440 difference is comprised of one person who didn't pay their pledge and three who came up short. Thus, the Falcon Club made \$23,585 on Drive for Schools which is about \$7,000 more than last year. More than 109 students participated and the money raised paid for 123 sports donations. Some people bought tickets but didn't turn them in. \$30,000 was the top amount raised by any school in the area.

Ideas for increasing participation for winter or spring sports could be to ask families to consider a \$100 donation to the Falcon Club through Drive for Schools and they can give another \$100 later in the year if their child makes the team.

**Goodwill Fundraiser Update:** Lorraine Strassman

Lorraine has left voice mails for the Goodwill contact and is awaiting a response. The check request has gone through so we just have to wait. Lorraine noted that on the Saturday of our collection, the truck was half-full. The Goodwill representative thought we were well over \$500, however, since we do not have bins, it is difficult to evaluate. On Sunday, the truck was full. There were yard sales which brought all of their leftover items to the trucks at the high school. Lorraine believes the outcome should bring in more than \$1,000. [Update to Minutes: On 11.7.19, Lorraine received confirmation from Goodwill that Falcon Club will be receiving \$1,000.]

Lorraine will likely organize this again in the spring to support the Parents Club. If there is a neighborhood (e.g., Vineyards or Skypark) garage sale day, we could hold ours on the same day. We could have one truck set up in the neighborhood and we could advertise more with flyers, posts on NextDoor, Facebook pages including "My Scotts Valley" and "SV Moms."

**Membership:** No update.

**Volunteer List:** No update

**Banners Update:** Amanda Gunderson

No new items to report although Amanda noted that some of the banners are looking worn so she will get new banner made once things slow down for Loren.

**Turf Field Upkeep:** Tanya Krause has asked us if we can secure sponsors for upkeep of the recently renovated turf field. It is getting a lot of use. Discussion on this will continue, as we need to figure out how to integrate this with existing banner programs.

**Poker Tournament:** Jim Gerlack

The event date has been moved to Feb. 8 at Bruno's so that it doesn't conflict with SVUSD event. Things will be kicking off soon to recruit volunteers. Chrissie Reynolds has worked on sponsorship materials. Jim is getting the DOJ certification. The event will consist of just poker and not black jack. Jason was finalizing a main prize. There may or may not be the "Red or Black" game. Jason is trying to find a replacement for Denise's basketball tickets. The goal is to have 8 tables of 8 players.

We will be raising the price to \$100 for buy-in and re-buys are still TBD. The hope is to have the artwork done by the end of November. PayPal will be used to handle payments. Jim believes getting participants will not be too difficult given the past interest in the event. The event date falls the weekend after the Super Bowl and before President's Weekend.

Question by Lorraine Strassman: Can Parent Club do something else in another location in association with the Poker Tournament? For example, a winetasting event downstairs? Most thought that would not work out for the restaurant.

Idea from Maria Torchio Gauthier: We could rent out another location like the Elks Lodge for "paint your pet" event or wreath making or how to make a succulent garden.

**Conclusion/Wrap Up:** Todd Hoffman

The decision has been made to keep Constant Contact.

The BBQ that we use for football games needs repair. Todd is getting a bid and we'll likely do a fundraiser for it. Robert Aldana said he'd help get the reparations funded. It's been in use for 15 years so needs some work. It will be ready for next year's football season.

Discussion about the need to better publicize sports games so attendance is more than just the parents of players. Patti Erickson can help through our social media efforts with more photos and announcements. Other ideas?

Homecoming is around the corner. Linda Benko is helping with the gate for the game.

**Meeting adjourned at 8:23 p.m.**