



SCOTTS VALLEY HIGH SCHOOL FALCON CLUB  
C/O: SCOTTS VALLEY HIGH SCHOOL 555 GLENWOOD DRIVE SCOTTS VALLEY CA 95066

## Meeting Minutes for October 3, 2018

**Welcome and call to order** at 7:06 p.m. by Co-President, Todd Hoffman, in Teachers' Lounge at Scotts Valley High School.

**Board Members and Others Present:** Todd Hoffman, Denise Hitzeman, Chrissie Reynolds, Louie Walters, Patty Shilling, Linda Benko, Tiffany Shay, Cheryl Weingord, Paris Jones (ASB Student Rep), Angela Creamer, Patti Erickson, Vice Principal Neil Aratin.

**Approval of Minutes:** Motion made by Chrissie Reynolds to approve the Minutes of the September 5, 2018 Falcon Club Meeting. Motion seconded and carried unanimously.

**ASB Report:** Paris Jones shared that the Mock Trial Team would like to sell potatoes at Homecoming as a fundraiser. This has taken place in the past and all in attendance agreed that it would be fine to do so. Snack bar will be notified in advance.

Paris inquired if it would be ok to sell ASB spirit wear at Homecoming and all agreed that would be fine as well.

Discussion followed regarding when to put the gates up for Homecoming and if ASB would be doing a carnival this year. The carnival ends after the 2nd quarter typically. It was decided that setting up the gates the night before (and after team dinners) would be the best plan. Louie Walters will let Mr. Hansen know the plan. Typically, the carnival begins around 3.

### **Treasurer's Report / Chrissie Reynolds and Linda Benko**

Chrissie shared that the Gate for football and snack bar are doing well and making about a 30% profit.

As of October 2, 2018, Falcon Club has \$191,294 in the bank. Teams have \$63,038 in the account which is temporarily restricted for their use. Falcon Club has made \$54,000 for the year with expenses coming in soon. Once expenses come through, balances will even out. No invoice will come from the District until January. It doesn't look as if the Falcon Club will need to do an audit for this fiscal year but likely for next year. Chrissie is still searching for a new CPA firm to us ready for that audit next year.

Linda Benko would like to transfer \$15,000 to the Bingo account as she will be gone for a few weeks and this will assure that Bingo has funding it needs. Heather Stratford will be handling Bingo finances while Linda is away. Bingo did very well financially last week.

### **Bingo Update / Tiffany Shay**

Tiffany informed us that Bingo can no longer use Square so Denise is looking at PayPal. Chrissie shared that PayPal has a financial cap for nonprofit discount. Chrissie will contact PayPal to look into further. Bingo will continue to use Square until then.

### **Athletic Director Report / Louie Walters**

Fall sports Update: Cross Country team doing well and recently won Stanford Invitational. Golf team is doing great although SVHS only has 4 players when most have 5. Girls volleyball is cruising along. Football this year is in a higher division and our teams have had a lot of injuries. Looking ahead at Winter sports: Louie focused on getting wrestling going again. Middle school has strong teams. SVHS will have new coaches for both soccer teams. Cheerleaders have platform and lights thanks for parent support and donations.

### **Drive for Schools / Cheryl Weingord**

Cheryl inquired about how to increase sales and visibility. Ideas proposed included selling raffle tickets at Gate at Homecoming; publicize through Constant Contact; continue to highlight that players can sell and all monies go to the team; include in "News from the Nest"

Website for Drive for Schools is: <https://www.falconclub.org/drive-for-schools>

Patti Erickson is sending out email blast to all students about Drive for School Sold \$24,000 last year and at \$17,400 at this point so lower than last.

Heidi and Amanda are working on the banner for Bruce. Not going to paint it but just use a banner. Todd checking with Heidi on status.

### **Banners Update / Denise Hitzeman for Amanda Gunderson**

Hooks and hanging system is in the gym and all done. Only 1 renewal is back. Will take banners down for non-renewals. Making big banner for Bingo for Glenwood Drive. Need to get list of non-renewals.

### **Merchandise Update / Jason Meulman**

Online store up and running and is publicized on the Falcon Club and School website. Basketball Moms t-shirts in the office with Pam.

### **Membership Update / Heidi Reynolds**

Heidi not in attendance. It was suggested that Heidi could mail out the rest of the cards rather than keeping them in the office.

### **Bylaws**

Bylaws review and discussion tabled until November meeting.

### **Bean Creek Run / Update from Angela Creamer**

Discussion about possible dates. Looking at May 19 and decided that a Sunday would like be best.

**Next Meeting:** November 7, 2018

**Meeting adjourned** at 8:18 p.m.