



SCOTT'S VALLEY HIGH SCHOOL FALCON CLUB

C/O: SCOTT'S VALLEY HIGH SCHOOL

555 GLENWOOD DRIVE

SCOTT'S VALLEY CA 95066

www.falconclub.org

Falcon Club Meeting Minutes from October 5, 2022

Todd called meeting to order at 7:07pm

In attendance were: Todd Hoffman
Linda Benko
Kari Kamleiter
Eric Johnson
Stacy Guerra
Louie Walters
Chrissie Reynolds
Heidi Reynolds
Lorraine Strassman

Agenda Ok'd

Minutes

- Chrissie made a motion to approve, Kerri seconded and all approved

Treasurer Report – Chrissie Reynolds

- Net ordinary income is what we look at and we are about 15k over compared to last year but team donations are down as are gate and gear sales.
- Team fundraising is up (not participation donations)
- No expenses paid yet
- Team expenses are down
- Football has a 30% participation donation success
- Cross Country has a 30% participation donation success
- Cheer has a 6% (one athlete out of 18) participation donation success

- Louie said we should not push the cheer squad to donate since they are such an asset but it was argued that they have been pushing to make cheer a sport so, they should be treated equally. There are other sports that do not have gear but still are asked to donate.

Chrissie is putting together questions from people on misconceptions about sports – frequently asked questions.

Erica- education and sports boost property values

AD Report – Louie Walters

- Girls tennis is kicking butt. He predicts they will win their league.
- The freshman coach is great
- Winter sports is starting soon
- Concern for soccer practicing without any lights since it is getting dark earlier and school let's out later.
 - Siltanin park is an option but as soon as it rains, they shut the field down.
- Score board is up – Carlton Keegan panel will be up for homecoming and an announcement will be made.

ASB – Homecoming

- Mock Trial – baked potatoes
- Maiji Club – cotton candy
- Baking Club – cake walk
- Parent Club – bake sale
- Library – raffle
- ASB – carnival
- Popcorn in the snack shack
- Spirit Shack – blow out inventory with \$5 t-shirts and \$10 sweatshirts

New Business –

- Nancy will talk about a dance at the next meeting
- Erica will work on a team/club wish list for Amazon
- Erica said she could donate her Zoom account to FC
- DeAndre sent notes about the Endowment subject with the agenda
 - EDfoundation endowment needs to reach ½ a mill before we can start to draw down. We give 10-20% of fundraising to the endowment.
- Should start an Alum endowment since we are now at the 20 year reunion.
 - Create letter of gift
 - Set goals and investment facility
 - Set up a general fund
 - Set up reoccurring and end of life donation program
- Start a “Hall of Fame”
 - Coaches and players

- Must have done something positive after high school
- Stadium campaign
 - paid for new scoreboard
 - should go after Kaiser and Salesforce
 - Need grant writing – Erica said she would help
- PR
 - Need teams to send summary of games and photos for FB
 - Student government assigned game reporting?
 - Erica will take over Constant Contact as the new Communications person
 - Need to work on getting parents to show up at games
 - Post photo's and blurb about banner sponsors on FB
- Spirit Shack tire replacement
 - Lorraine and her husband went to place the donated rims and tires on the shack and the hole pattern does not match. It appears the trailer is actually a vehicle chassis so trailer rims will not fit. We tried inflating the existing tires since they are in great shape but either our compressor was not stout enough or the bead (seal) is broken from being flat for so long.

Events –

- Yearly Calendar – DeAndre sent notes with the agenda
- Golf Tournament – DeAndre sent notes with the agenda +
 - There was talk about moving the tourney to Spring Hill. DeLavega is too expensive
 - Should look at Pajaro as well.
 - Erica said she would help DeAndre with the tournament

Next meeting on November 2nd 7pm.

Meeting adjourned at 8:30

Meeting minutes taken by Lorraine Strassman